

The COALnundrum: A Business and Social Case for ESG



Jacquie Fiddler, VP Environmental & Sustainability, CONSOL Energy

Jacquie Fiddler, Vice President, Environmental & Sustainability, CONSOL Energy, gave an interesting presentation to the Bluefield Coal Symposium held at the Chuck Mathena Center, in Princeton, WV on August 12-14 and presented by the Chamber of Commerce of the Two Virginias and CoalZoom.

In 2018 ESG was having a remarkable rise with the aim of monitoring contribution to society and how value is created. Today, there has been a remarkable change with one newspaper describing ESG as “beyond redemption”.

Fiddler said that at CONSOL Energy innovation and technology initiatives have six aims, which are to align with CONSOL Energy strategic goals, enhance employee safety, enhance ESG profile, improve operational efficiency, reduce waste and create value (see presentation [here](#)).

An important CONSOL initiative is to reimagine carbon for a sustainable future and Fiddler cited the example of the development of composite decking, which was in an advanced stage.



Jacquie Fiddler and Bill Reid